



charlottesville
area

alliance

working together for an age-friendly community





22% by 2030

vision

greater Charlottesville area to be
the most age-friendly community
in the country

mission

lead the advancement of an
age-friendly community



AGE-FRIENDLY = GOOD FOR EVERYONE

Plan for the needs of an aging population and we automatically check off the needs of all constituents.

“Winning communities in the future will be the ones that invest in creating great places to live, work, learn, and play at every age. Charlottesville Area Alliance is the right idea at the right time.”

Matt Thornhill
Founder & President, Boomer Project & Generations*Matter*

8 LIFE ELEMENTS

FOR AN AGE-FRIENDLY COMMUNITY



- World Health Organization identified aging as one of the most significant public health issues our globe faces.
- Developed age-friendly metrics in 2006
- AARP joined as American partner in 2014

- Membership in the network does not mean that the community is, currently, "age-friendly" or a great place to "retire."
- What membership *does* mean is that a community's elected leadership has made the commitment to actively work toward making their town, city or county a great place for people of *all* ages.

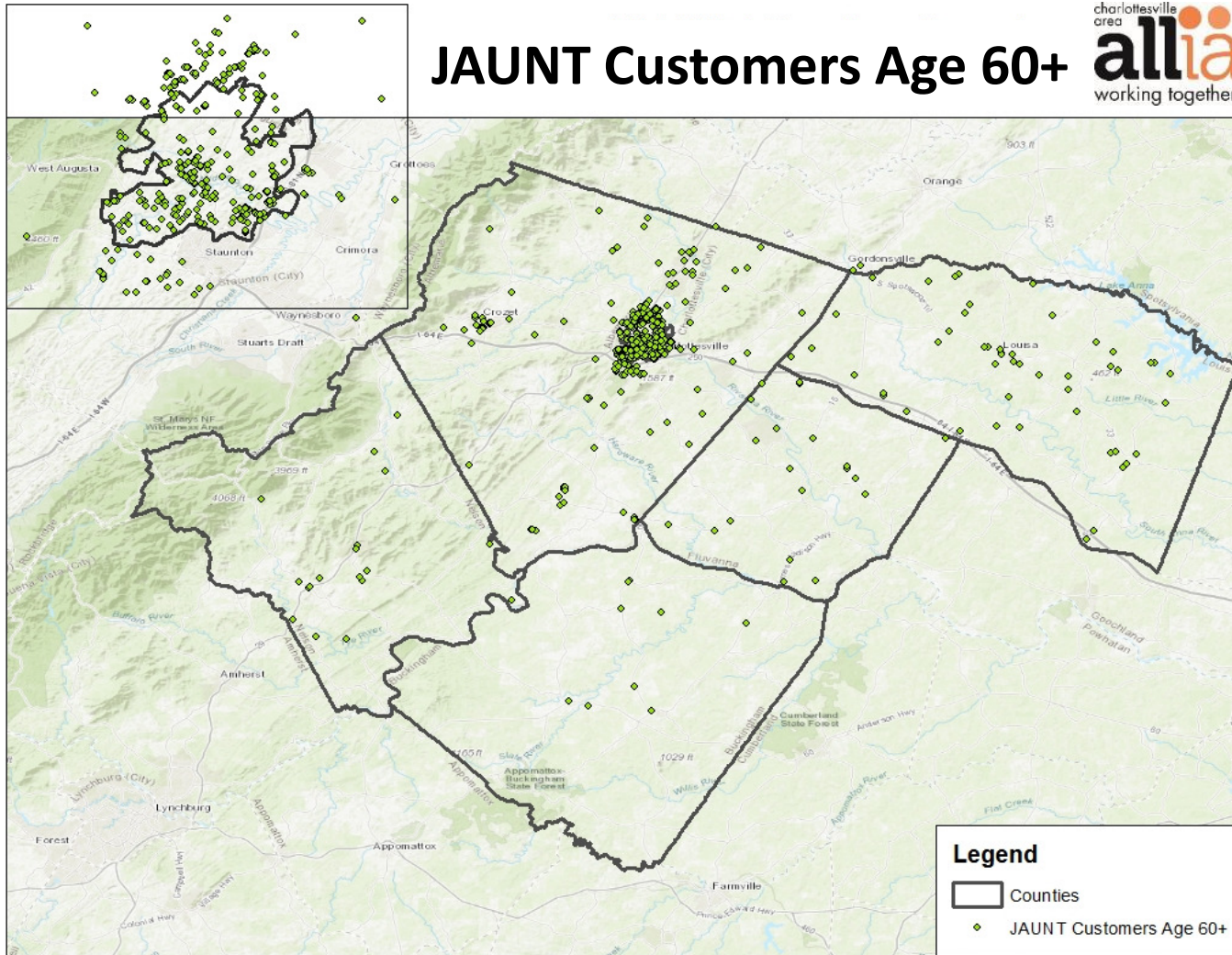
- 2017 Albemarle County, Fluvanna County and City of Charlottesville, with CAA leading the effort, were accepted into the WHO/AARP network.

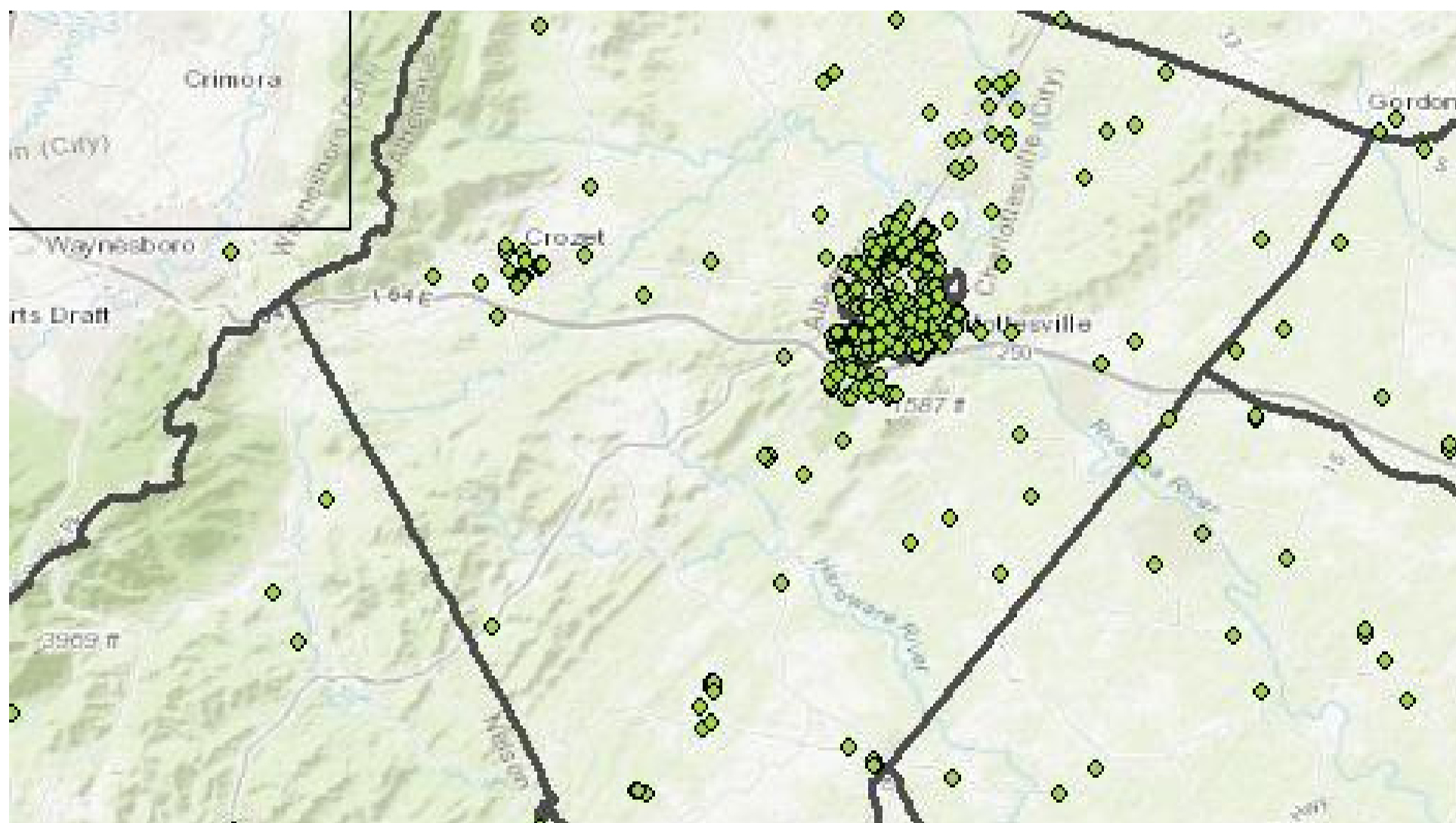


**Support the process of becoming an age-friendly
community!**

JAUNT Customers Age 60+

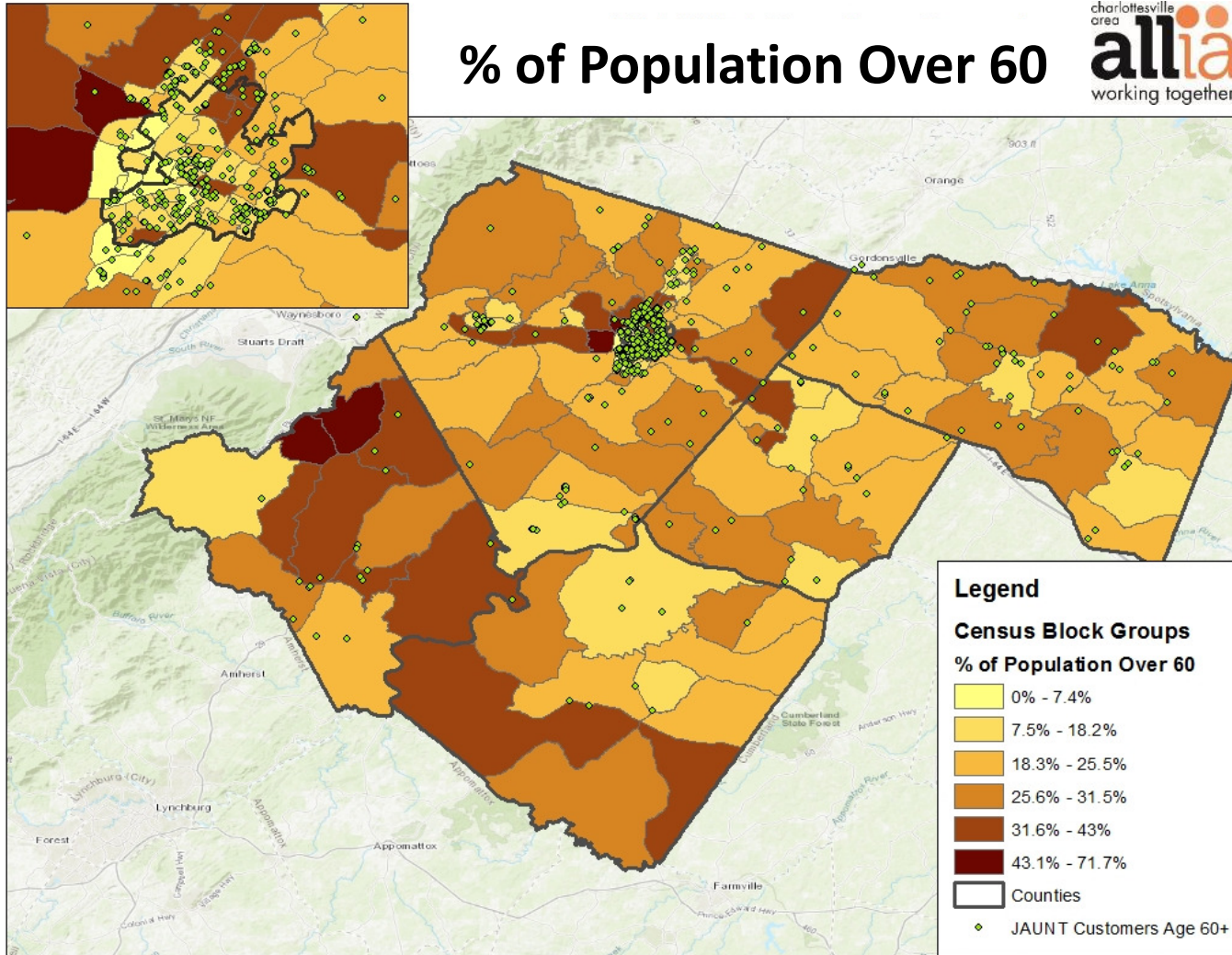
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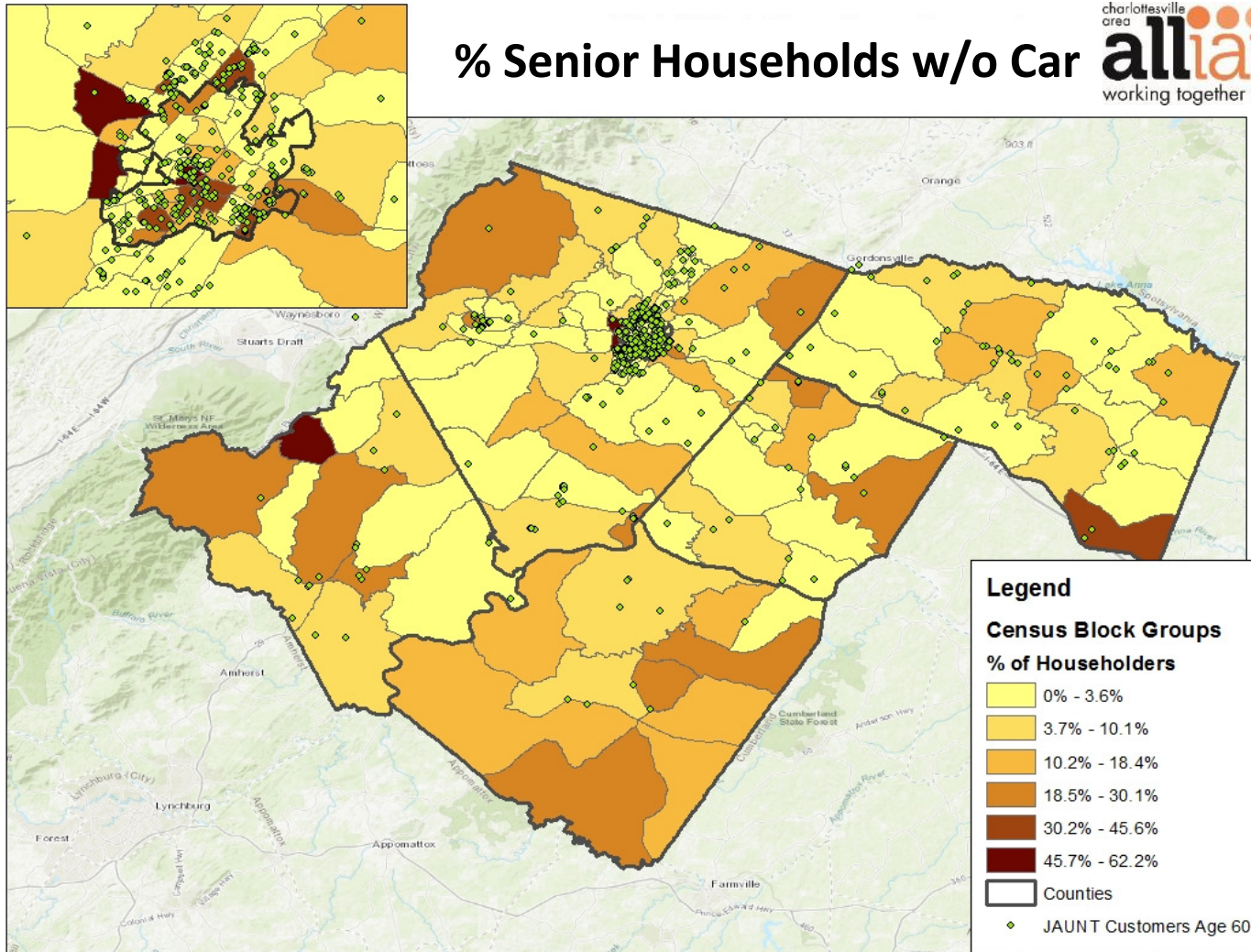
% of Population Over 60

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% Senior Households w/o Car

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charlotteville
area
alliance
working together to build a better community

Sunshine Mathon, M.A., LEED AP
Executive Director



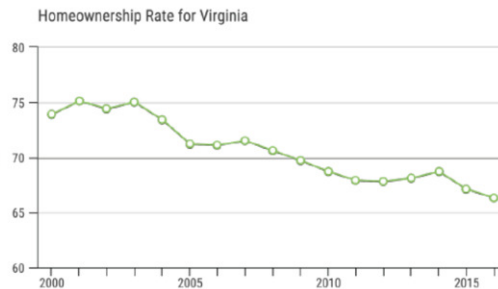
The homeownership rate continues to decline

5

The homeownership rate in Virginia has been in steady decline for 15 years. We've fallen from a high of 75.1% in 2001 to a 30-year low of 66.1% in 2016.

One reason is that most of Virginia's recent growth has been in the "urban crescent" where rental housing is more prevalent. Since homeownership is the most important way for lower income households to accumulate wealth, this is a trend to pay attention to.

Source: Federal Reserve Economic Data



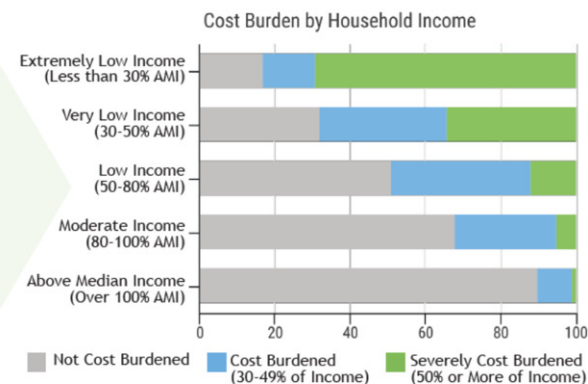
Most lower income Virginians struggle to pay for their homes

1

A household is housing cost burdened when it spends more than 30% of its annual income on housing. Nearly one-third of all renters and homeowners in Virginia are housing cost burdened.

The vast majority of extremely low income households (making less than 30% of the area median income) and very low income households (less than 50% AMI) are housing cost burdened.

Source: CHAS Data, 2011-2015 American Community Survey



The need for affordable senior housing is urgent and growing

9

Across the state, half of senior renters experience housing cost burden. 40% of seniors live alone, shouldering housing costs independently.

Of the 535,000 seniors who own homes and have a mortgage, 1 in 4 are housing cost burdened.

Source: CHAS Data, 2011-2015 American Community Survey

40% of seniors live alone



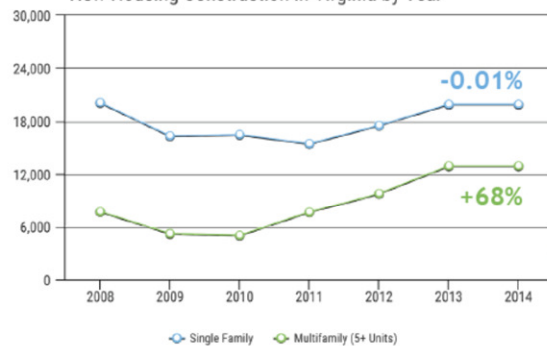
Half of senior renters pay more than they can afford for housing



4

Multifamily is meeting more of Virginia's housing needs

New Housing Construction in Virginia by Year



New multifamily development continues to rebound in Virginia, increasing by about 70% between 2010 and 2014.

While new multifamily development is increasing, many of these new units are located in larger properties in urban areas and are intended for upper-income renters.

About 20% of rental and multifamily homes were built before 1960 and present unique preservation and maintenance challenges for local governments.

Source: UVA Weldon Cooper Center Residential Building Permit Data; CHAS Data, 2010-2014 American Community Survey

Virginia Housing Built Before 1960

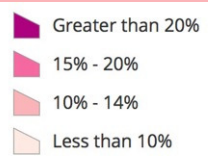


20% of owner-occupied



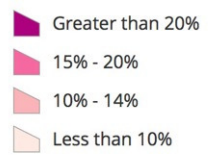
22% of multifamily

2000

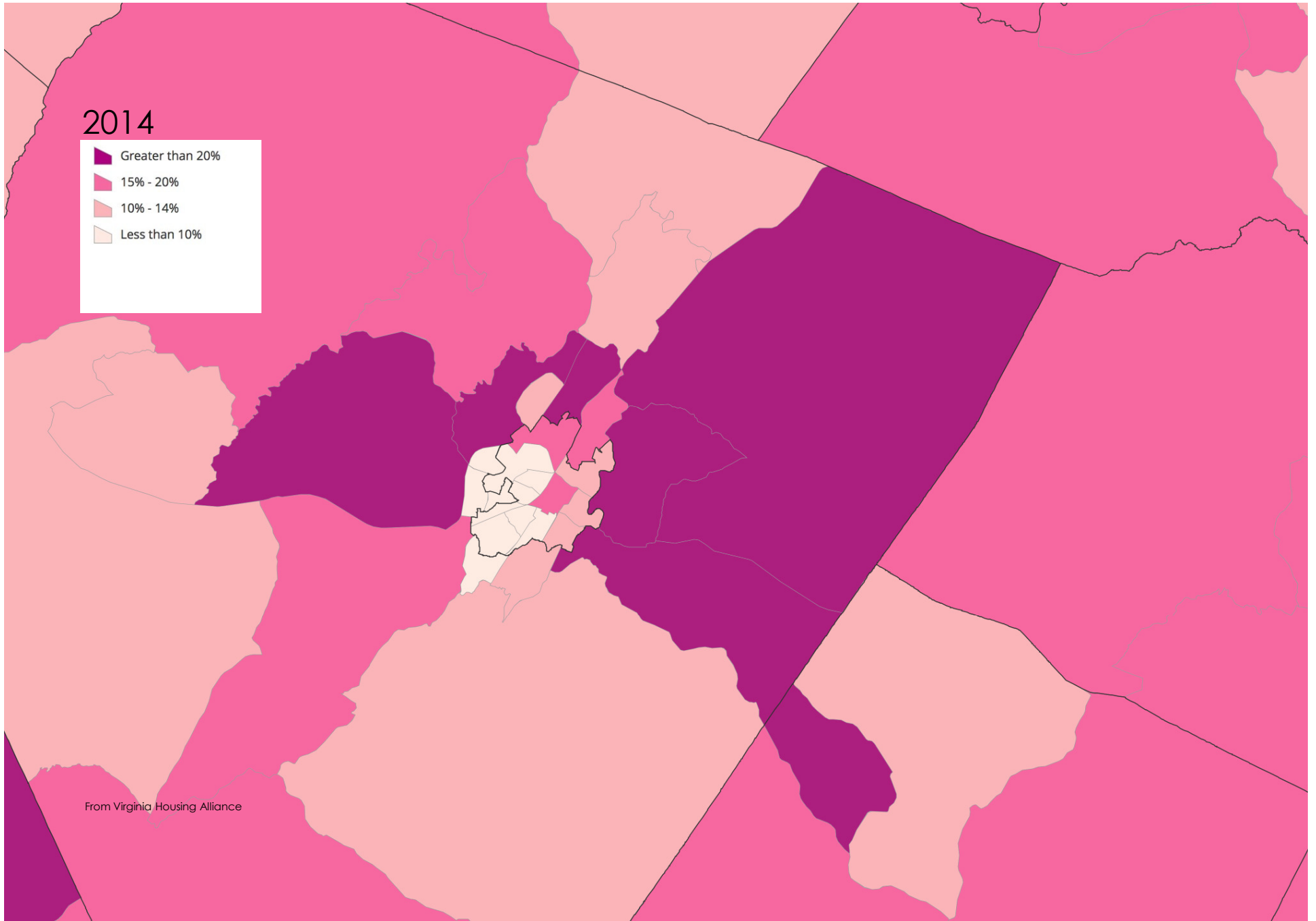


From Virginia Housing Alliance

2014



From Virginia Housing Alliance

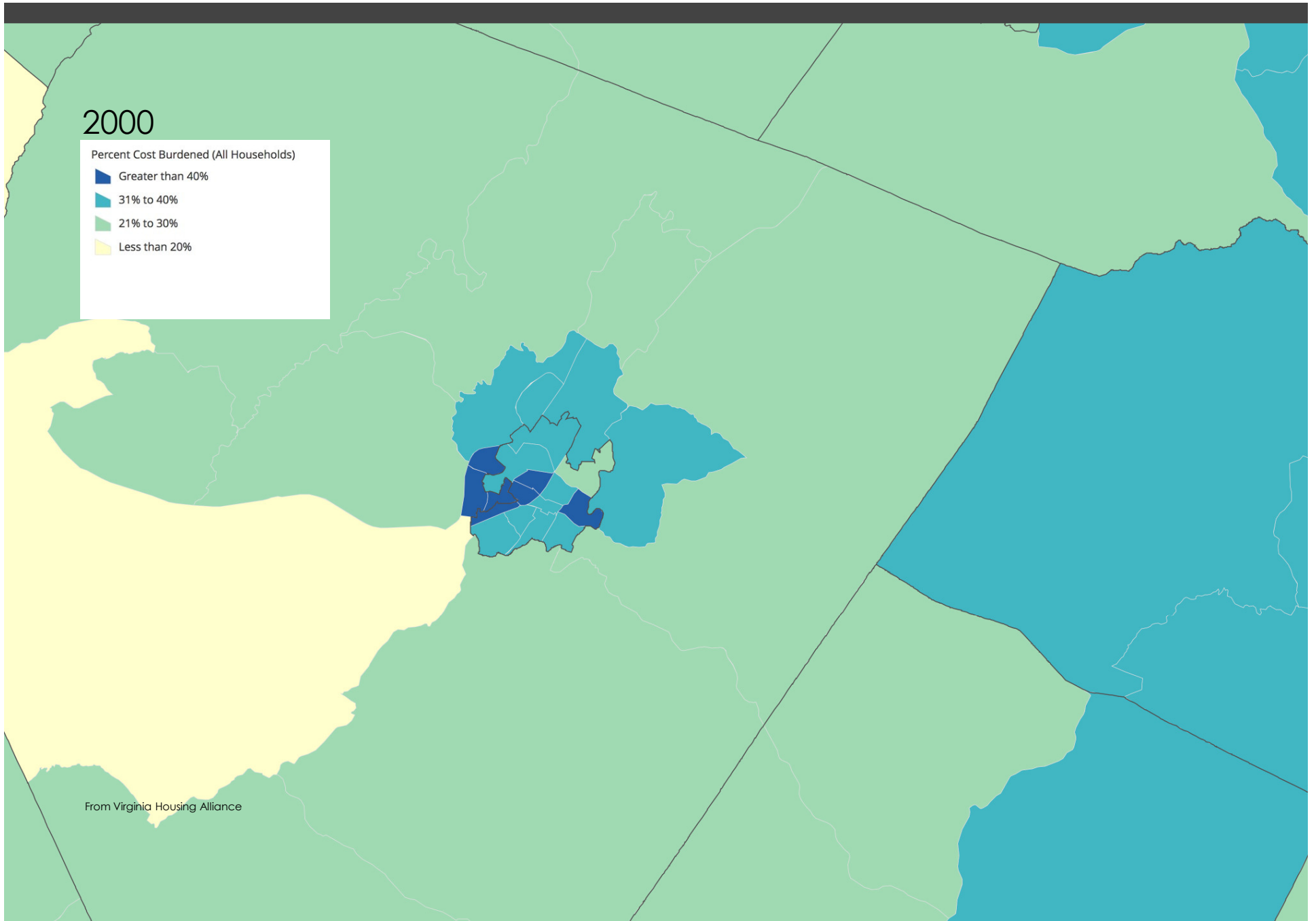


2000

Percent Cost Burdened (All Households)

- Greater than 40%
- 31% to 40%
- 21% to 30%
- Less than 20%

From Virginia Housing Alliance

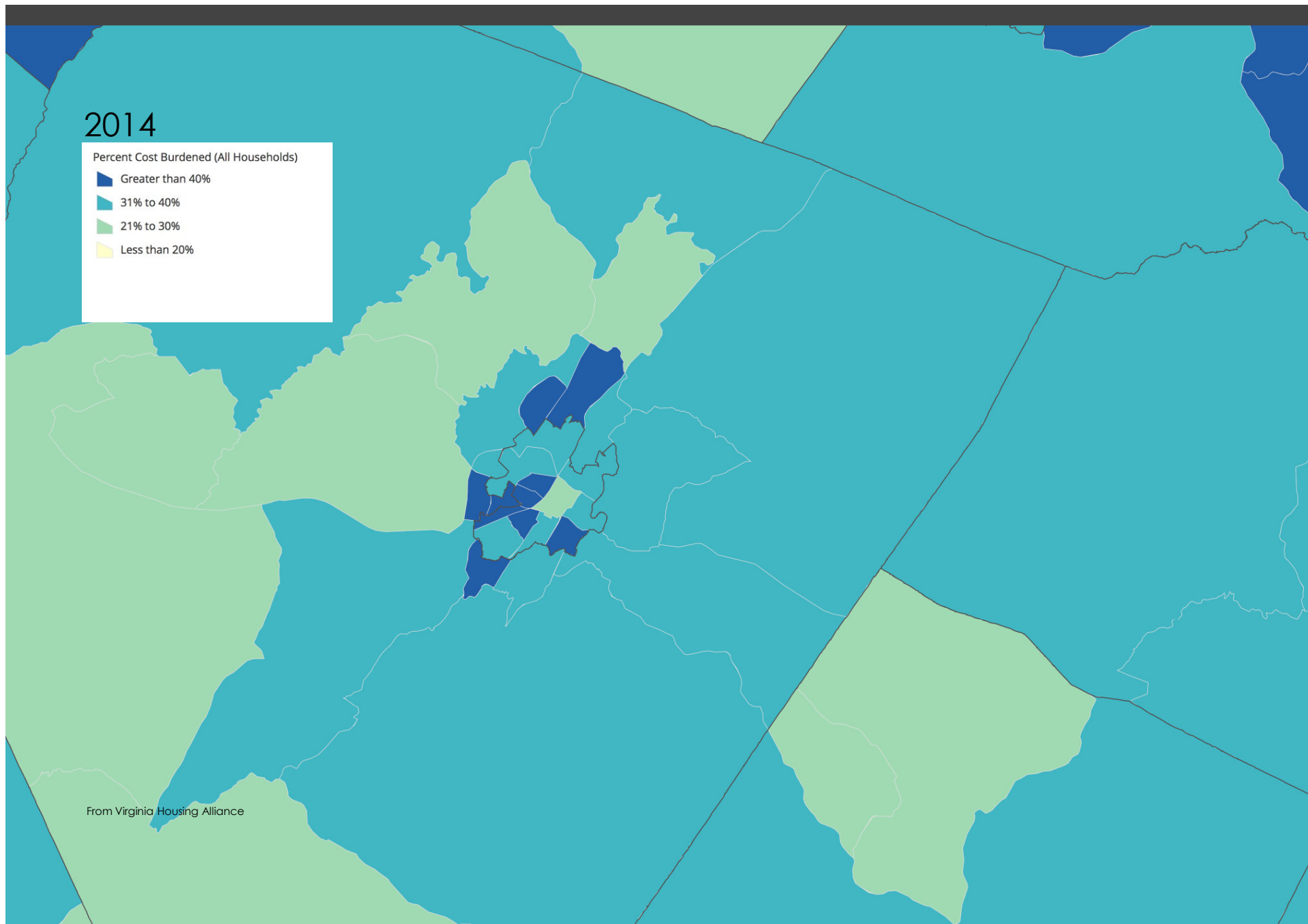


2014

Percent Cost Burdened (All Households)

- Greater than 40%
- 31% to 40%
- 21% to 30%
- Less than 20%

From Virginia Housing Alliance



Virginia's Housing Policy Advisory Council Report (Nov. 2017)

Challenges

- “All regions of the state are experiencing significant shortages of affordable housing...”
- 1/3 of households is “housing cost burdened”
- Regions with lower “housing + transportation” costs are better economically
- Federal government support is not a long term solution
- Unaffordable or unstable housing negatively affects residents' health + well-being

Virginia's Housing Policy Advisory Council Report (Nov. 2017)

Way Forward

- “Proactive and decisive planning and policy...”
- Transportation planning + location-efficient development
- Joint planning between Charlottesville + the surrounding counties – Charlottesville region to see 2nd highest job growth in state

Rental Unit Accessibility Modification Program

- 80% AMI or less eligible
- Rental modification grant money up to \$4,000
- Ramps, Widening Doors, Lowering Cabinets, Grab Bars, ADA Toilets etc...
- Apply with Piedmont Housing Alliance

Granting Freedom Home Modification Grant Program

- Homeowners + tenants with service connected disability
- No income limit
- Up to \$4,000
- Apply with Piedmont Housing Alliance



Community Health and Aging

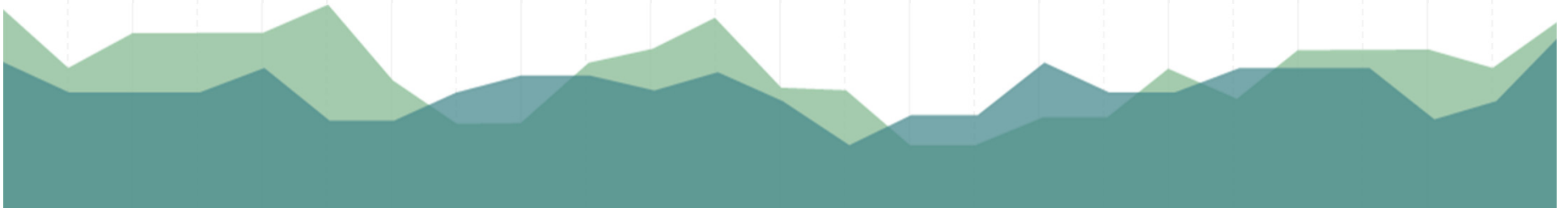
Rebecca Schmidt



What is HEALTH?

A state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity

-- The World Health Organization



What is Health EQUITY?

**“Everyone has the opportunity to
attain their highest level of health”**

--American Public Health Association



However we look at health...we want the same result

Age

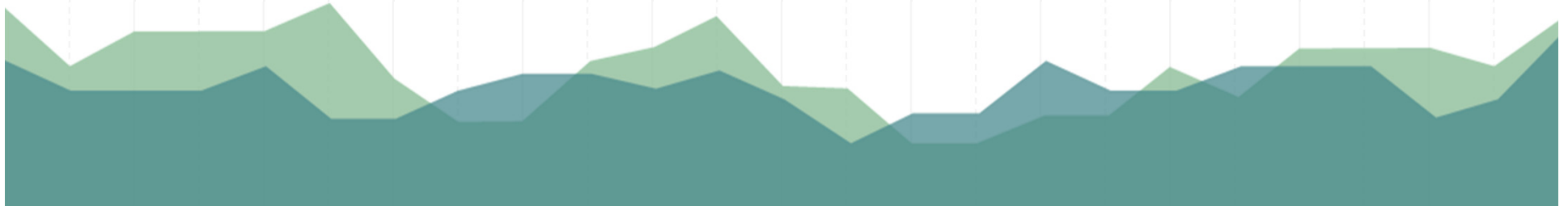
Income

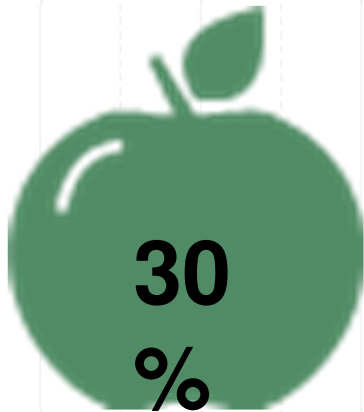
Race

Education

Life
expectancy
and Quality
of life

- Disparity
- Inequity

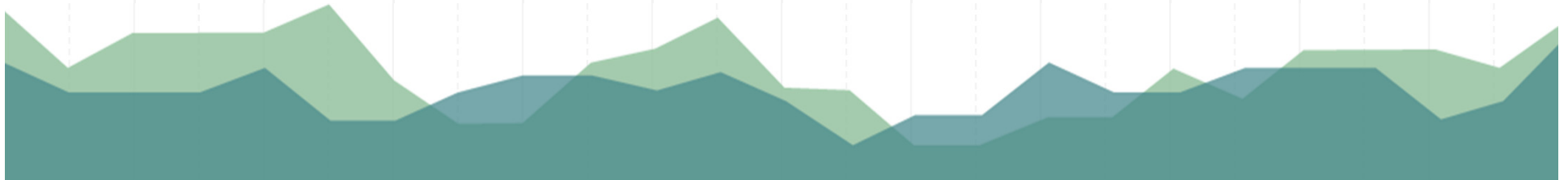




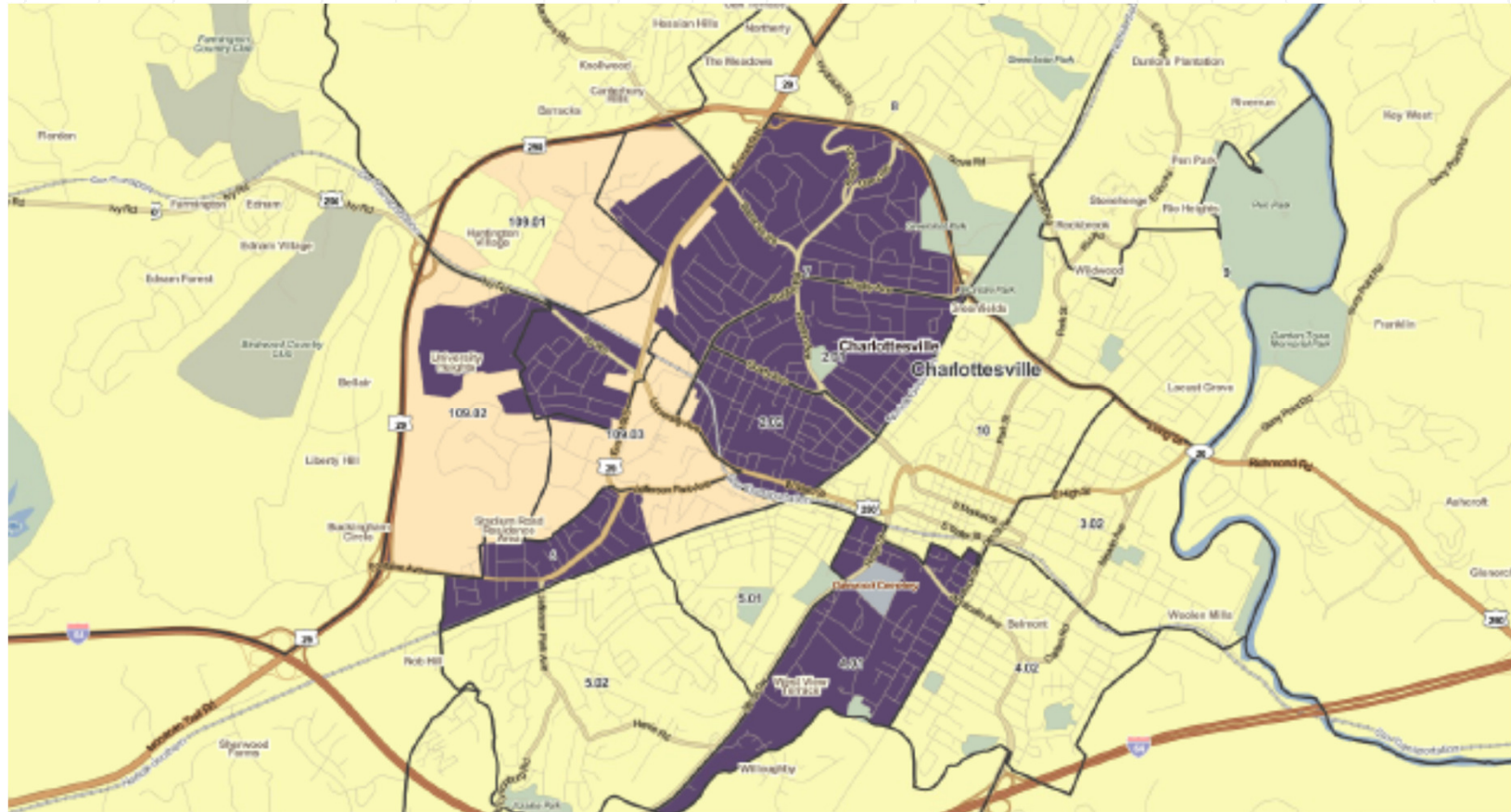
Place matters to health



10
%



But we have to assess to know *how* and *why* place matters



Source: Census, Brown University and PolicyMap

Mobilizing for Action through Planning and Partnerships (MAPP)

MAPP2Health Framework

2008 Charlottesville / Albemarle, assessment only

2012 District-wide, assessment and action plan

2016 District-wide, assessment and action plan

with increased focus on engaging rural counties

We are here!



MAPP2Health Improvement Plan



Promote
Healthy Eating
and Active
Living



Address Mental
Health and
Substance Use



Reduce Health
Disparities and
Increase
Access to Care

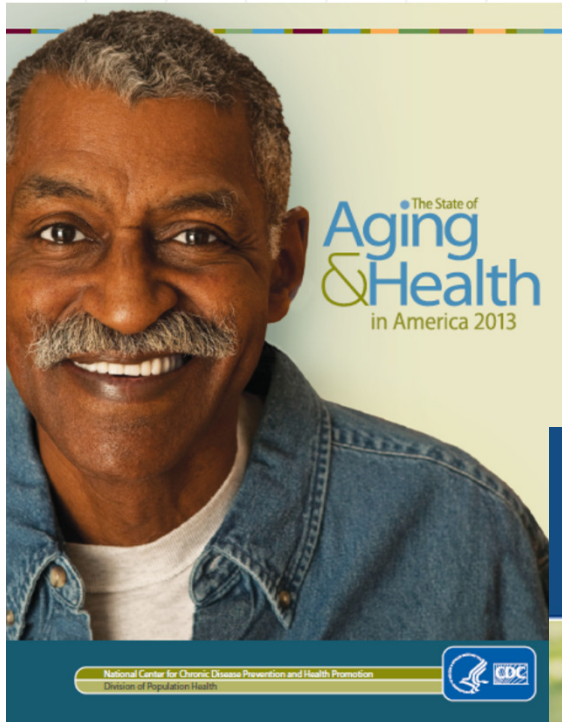


Foster a
Healthy and
Connected
Community



With participation from 105 community partners and 10 community coalitions

Growing awareness nationally...



**Aging Well in the
21st Century:**
Strategic Directions for Research on Aging

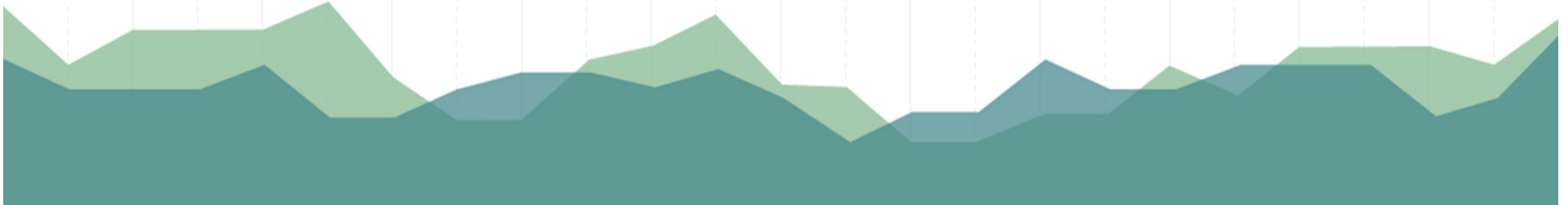
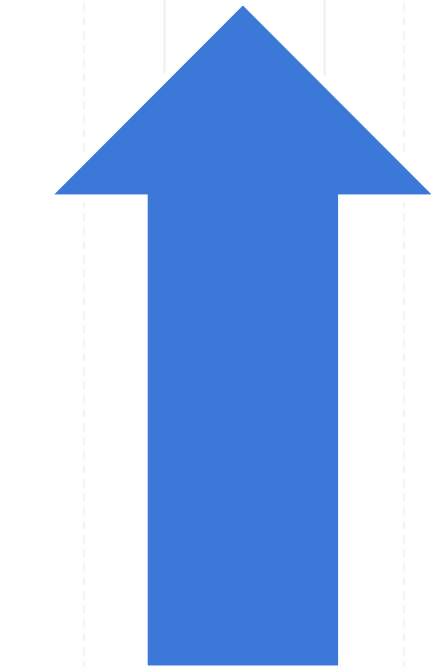
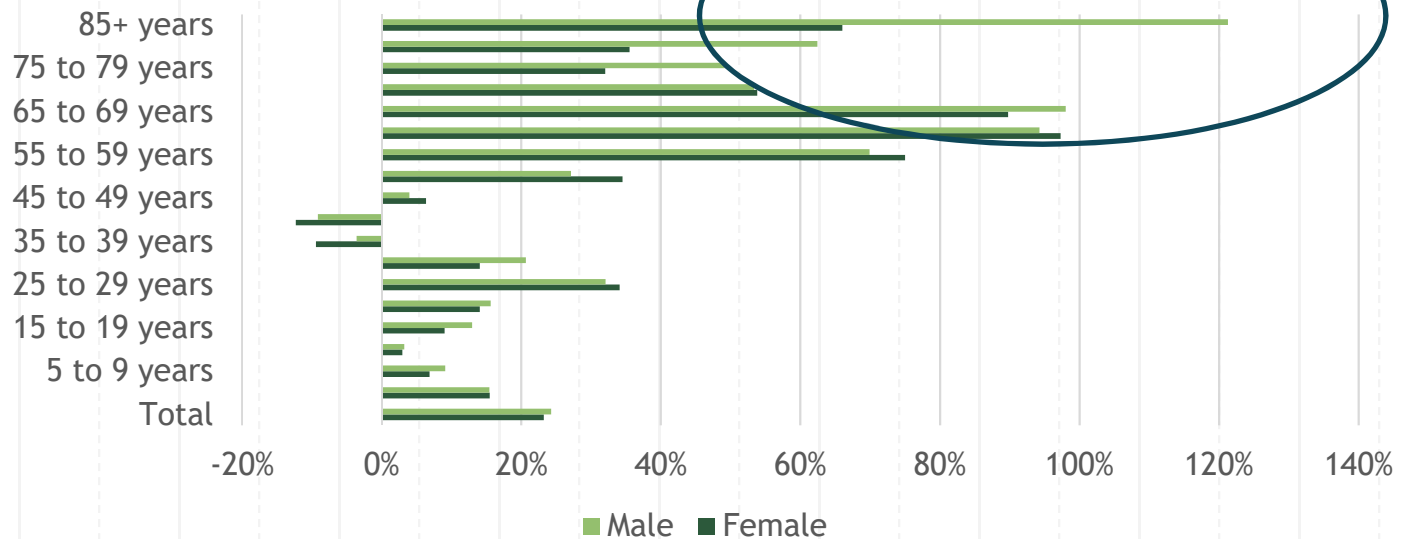


ONLINE ONLY



Growing voices locally...

Percent Change in Population by Age Group and Gender in TJHD from 2010-2015. US Census Bureau.



LIVABLE COMMUNITIES ARE GOOD FOR PEOPLE AND BUSINESS

Higher property values, increased economic activity and savings for communities are some of the benefits you'll learn about in **THE LIVABILITY ECONOMY**



A LIVABLE COMMUNITY ...

- Features housing choices that are suitable for people of all ages and life stages.
- Reduces automobile dependence and supports a socially vibrant public realm.
- Integrates land uses so people can live closer to or within walking distance of jobs, community activities and the services they need.
- Has transportation options that enable residents to get around even if they don't drive.

www.aarp.com/livable

THANK YOU

Any questions?

Please contact: Rebecca Schmidt
rebecca.schmidt@vdh.virginia.gov

Presentation template by [SlidesCarnival](#)





Civic Participation & Employment



What is it?

Working together to make a change or difference in the community.

Activities build on the collective resources, skills, expertise, and knowledge of citizens.

Political dimension (ex: voting)

Non-political dimension (ex: volunteering)



Why is it important?

- Local democracy needs civic participation
- Whole community benefits from participation of older adults in volunteer or paid work and civic activities
- Active participation is beneficial to health



Checklist



- ☐ Flexible options
- ☐ Paid and volunteer work
- ☐ Promote the qualities of older adults
- ☐ Training opportunities
- ☐ Facilitate membership in decision-making bodies in all sectors (public, private, voluntary)

Do more to make it happen

- **Encourage** older citizens to express their individual and collective desire to take part in decisions on matters that concern or interest them (empowerment)
- **Inspire** participation by encouraging lifelong learning and developing a conducive environment (caring community)
- **Promote** respect for the knowledge and the skills acquired through experience
- **Offer** civic engagement opportunities





opportunities to **engage:**

*Join as a **partner** to*

- Represent civic engagement & lifelong learning
- Amplify your voice / mission
- Enhance quality of life for all residents
- Contribute to economic development



Partners

Organizations or individuals who **provide leadership and development** for an age-friendly community through education, advocacy, engagement, planning, and evaluation, and who **actively participate** in Alliance meetings and work groups.



Steering Committee

13 members, with core of lead organizations.



Work Groups

Five standing work groups align with Alliance goals.

what's next

Contact Peter Thompson
peter@seniorcenterinc.org

Thank you!